

DUPLICATE

INVOICE



KMBC
6455 Winchester Ave
Kansas City, MO 64133-6409
Main: (816)221-9999
Billing: (816)760-9277

www.kmbc.com

Billing Address:

Media Placement Technologies
Attention: Accounts Payable
500 N Washington St Suite 303
Alexandria, VA 22314

Send Payment To:

KMBC
PO Box 26866
Lehigh Valley, PA 18002-6866

Invoice #	Invoice Date	Invoice Month	Invoice Period
933563-1	07/29/12	July 2012	06/25/12 - 07/29/12

Station	Account Executive	Sales Office	Sales Region
KMBC	Meredith Thompson	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Lager/R/LtGovernor	LAGER/LT GOV/R	

Flight Dates	Order #	Alt Order #
07/23/12 - 07/30/12	933563	07890771

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	LAGB	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/24/12	07/27/12	First News at 6am	6-7am	- 1111 - -	:30	4	\$565.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/12 07/29/12 - 1111 - - 4 \$565.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KMBC Tu 07/24/12 6:44 AM First News at 6am 6-7am :30 DMBLMO1201H \$565.00 NM									
3 KMBC W 07/25/12 6:15 AM First News at 6am 6-7am :30 DMBLMO1201H \$565.00 NM									
4 KMBC Th 07/26/12 6:26 AM First News at 6am 6-7am :30 DMBLMO1201H \$565.00 NM									
1 KMBC F 07/27/12 6:41 AM First News at 6am 6-7am :30 DMBLMO1201H \$565.00 NM									
2	07/29/12	07/29/12	Su 6-7a	6-7a	- - - - - S	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/12 07/29/12 - - - - - S 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMBC Su 07/29/12 6:47 AM Su 6-7a 6-7a :30 DMBLMO1201H \$175.00 NM									
3	07/29/12	07/29/12	News Wknd Sun	7-9am	- - - - - S	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/12 07/29/12 - - - - - S 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMBC Su 07/29/12 8:44 AM News Wknd Sun 7-9am :30 DMBLMO1201H \$175.00 NM									
4	07/24/12	07/27/12	The View	11am-12pm	- 1 - 11 - -	:30	3	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/12 07/29/12 - 1 - 11 - - 3 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMBC Tu 07/24/12 11:59 AM The View 11am-12pm :30 DMBLMO1201H \$300.00 NM									
3 KMBC Th 07/26/12 11:33 AM The View 11am-12pm :30 DMBLMO1201H \$300.00 NM									
2 KMBC F 07/27/12 11:59 AM The View 11am-12pm :30 DMBLMO1201H \$300.00 NM									
5	07/24/12	07/26/12	DR OZ	4PM-5PM	- 1 - 1 - -	:30	2	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/12 07/29/12 - 1 - 1 - - 2 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KMBC Tu 07/24/12 4:15 PM DR OZ 4PM-5PM :30 DMBLMO1201H \$175.00 NM									
1 KMBC Th 07/26/12 4:22 PM DR OZ 4PM-5PM :30 DMBLMO1201H \$175.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
933563-1	07/29/12	July 2012	06/25/12 - 07/29/12
Advertiser	Product	Estimate Number	
Lager/R/LtGovernor	LAGER/LT GOV/R		

www.kmbc.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	07/24/12	07/27/12	5pm News	5-530pm	- 11- 1- -	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/12 07/29/12 - 11- 1- - 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KMBC Tu 07/24/12 5:29 PM 5pm News 5-530pm :30 DMBLMO1201H \$600.00 NM 1 KMBC W 07/25/12 5pm News 5-530pm :00 \$600.00 NM Credited 3 KMBC F 07/27/12 5:23 PM 5pm News 5-530pm :30 DMBLMO1201H \$600.00 NM									
8	07/24/12	07/27/12	6pm News	6-630pm	- 1111- -	:30	4	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/12 07/29/12 - 1111- - 4 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KMBC Tu 07/24/12 6:28 PM 6pm News 6-630pm :30 DMBLMO1201H \$800.00 NM 2 KMBC W 07/25/12 6:27 PM 6pm News 6-630pm :30 DMBLMO1201H \$800.00 NM 1 KMBC Th 07/26/12 6:11 PM 6pm News 6-630pm :30 DMBLMO1201H \$800.00 NM 4 KMBC F 07/27/12 6:12 PM 6pm News 6-630pm :30 DMBLMO1201H \$800.00 NM									
10	07/24/12	07/27/12	630-7p	630-7pm	- 1111- -	:30	4	\$865.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/12 07/29/12 - 1111- - 4 \$865.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC Tu 07/24/12 6:56 PM 630-7p 630-7pm :30 DMBLMO1201H \$865.00 NM 2 KMBC W 07/25/12 6:42 PM 630-7p 630-7pm :30 DMBLMO1201H \$865.00 NM 3 KMBC Th 07/26/12 6:56 PM 630-7p 630-7pm :30 DMBLMO1201H \$865.00 NM 4 KMBC F 07/27/12 6:56 PM 630-7p 630-7pm :30 DMBLMO1201H \$865.00 NM									
12	07/24/12	07/27/12	M-F/SU 10pm News	10-1035pm	- 11- 1- -	:30	3	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/12 07/29/12 - 11- 1- - 3 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC Tu 07/24/12 10:23 PM M-F/SU 10pm News 10-1035pm :30 DMBLMO1201H \$1,400.00 NM 2 KMBC W 07/25/12 10:34 PM M-F/SU 10pm News 10-1035pm :30 DMBLMO1201H \$1,400.00 NM 3 KMBC F 07/27/12 10:28 PM M-F/SU 10pm News 10-1035pm :30 DMBLMO1201H \$1,400.00 NM									
14	07/23/12	07/27/12	6pm News	6-630pm	MTWTF- -	:30	2	\$0.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/12 07/29/12 MTWTF- - 2 \$0.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KMBC Th 07/26/12 6pm News 6-630pm :00 \$0.00 NM Credited 1 KMBC F 07/27/12 6pm News 6-630pm :00 \$0.00 NM Credited									
15	07/23/12	07/27/12	First News at 4:30am	M-F 430a-5a	MTWTF- -	:30	6	\$0.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/12 07/29/12 MTWTF- - 6 \$0.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC M 07/23/12 4:54 AM First News at 4:30am M-F 430a-5a :30 DMBLMO1201H \$0.00 NM 2 KMBC Tu 07/24/12 4:42 AM First News at 4:30am M-F 430a-5a :30 DMBLMO1201H \$0.00 NM 3 KMBC W 07/25/12 First News at 4:30am M-F 430a-5a :00 \$0.00 NM Credited									

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Invoice # 933563-1	Invoice Date 07/29/12	Invoice Month July 2012	Invoice Period 06/25/12 - 07/29/12
Advertiser Lager/R/LtGovernor	Product LAGER/LT GOV/R	Estimate Number	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	07/23/12	07/27/12	First News at 4:30am	M-F 430a-5a	MTWTF--	:30	6	\$0.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 KMBC W 07/25/12 First News at 4:30am M-F 430a-5a :00 \$0.00 NM Credited 4 KMBC Th 07/26/12 First News at 4:30am M-F 430a-5a :00 \$0.00 NM Credited 5 KMBC F 07/27/12 4:38 AM First News at 4:30am M-F 430a-5a :30 DMBLMO1201H \$0.00 NM									
16	07/28/12	07/29/12	Sat/Sun 5am News Rotat	5-6am	-----SS	:30	1	\$0.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/23/12 07/29/12 -----SS 1 \$0.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC Su 07/29/12 5:15 AM Sat/Sun 5am News Rotator 5-6am :30 DMBLMO1201H \$0.00 NM									
17	07/28/12	07/28/12	5pm News Saturday	5-530pm	-----S-	:30	1	\$0.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/23/12 07/29/12 -----S- 1 \$0.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC Sa 07/28/12 5pm News Saturday 5-530pm :00 \$0.00 NM Credited									
18	07/28/12	07/28/12	6pm News Saturday	6-7pm	-----S-	:30	1	\$0.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/23/12 07/29/12 -----S- 1 \$0.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC Sa 07/28/12 6pm News Saturday 6-7pm :00 \$0.00 NM Credited									
19	07/27/12	07/27/12	Shark Tank	7-8pm	----F--	:30	1	\$0.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/23/12 07/29/12 ----F-- 1 \$0.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC F 07/27/12 Shark Tank 7-8pm :00 \$0.00 NM Credited									
20	07/27/12	07/27/12	20/20	8p-10p	----F--	:30	1	\$0.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/23/12 07/29/12 ----F-- 1 \$0.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC F 07/27/12 20/20 8p-10p :00 \$0.00 NM Credited									

Total Spots 28

Payment Terms 30 Days

Gross Total	\$15,920.00
Agency Commission	\$2,388.00
Net Amount Due	\$13,532.00